



Register as a Big Draw Organiser!

THE BIG DRAW FESTIVAL[®]

Subscription Guide 2026

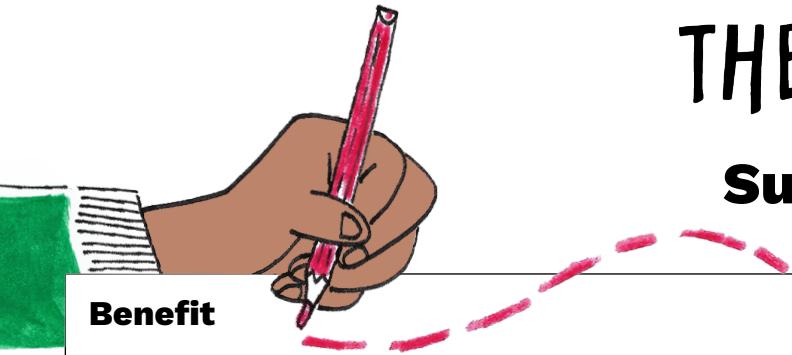
www.thebigdraw.org/join-us

					Festival Partner Level	
Individuals £12 (inc. VAT)	Grassroots organisations £90 (inc. VAT)	Non-fee paying schools FREE	Fee paying schools £180 (inc. VAT)	Small organisations £180 (inc. VAT)	Medium organisations £480 (inc. VAT)	Large organisations £840 (inc. VAT)
<p>Who this is for: Artists, illustrators, designers, makers, and freelancers delivering events independently (i.e., not representing or working with an organisation, venue, or business).</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ are an independent artist/freelancer ✔ are working without partner organisations or venues ✔ run your own projects or activities <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ are a freelancer representing / running events with a school, business, or organisation. 	<p>Who this is for: Small, hyper-local community or volunteer-led groups run on limited budgets with low annual turnover.</p> <p>Examples: Volunteer collectives, community art clubs/groups, neighbourhood groups, small informal networks.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ are volunteer-run or have a team of 1-2 full-time paid staff ✔ are hyper local/ community-focused ✔ run informal small-scale programming <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ employ a wider staff team or have multiple departments ✘ deliver a formal/ structured public programme 	<p>Who this is for: State-funded schools, including academies and non-fee-paying educational settings.</p> <p>Definition: One school site running Big Draw activities for pupils and/or community.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ are one school site ✔ are state-funded / do not charge tuition fees ✔ are running events for your pupils and/or community <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ are a private / independent school 	<p>Who this is for: Independent/private schools and any educational institution where parents or guardians pay tuition fees.</p> <p>Definition: One school site registering to run Big Draw activities for pupils and/or community.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ are one school site ✔ charge tuition fees ✔ are running events for your pupils and/or community <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ are a state-funded school or academy 	<p>Who this is for: Local organisations with modest budgets and small teams, typically serving local communities rather than regions.</p> <p>Examples: Local galleries, artist-led studios and societies, small charities, youth arts organisations, community centres, libraries.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ operate across one site with a small staff team ✔ have a local reach ✔ have a limited annual budget <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ operate across multiple sites or deliver funded regional programmes 	<p>Who this is for: Organisations with wider public reach, structured programming, and larger operating budgets, not on a national scale.</p> <p>Examples: Regional museums, cultural centres, universities, shopping centres, town-centre spaces, mid-sized charities.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ have a regional reach ✔ have a formal staff structure ✔ have an established public events programme <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ operate across more than 5 sites ✘ deliver national-scale programmes or operate as a major public institution 	<p>Who this is for: Major organisations with national or international reach or operating across multiple sites (5-10), significant budgets, and the capacity to deliver large-scale public programmes.</p> <p>Examples: National museums, major cultural institutions, local authorities, visitor attractions.</p> <p>You fit into this category if you:</p> <ul style="list-style-type: none"> ✔ have a national or international reach ✔ have significant annual budget/ turnover ✔ have an established public events and learning programme delivering large-scale public events <p>This is NOT for you if you:</p> <ul style="list-style-type: none"> ✘ operate across more than 10 sites

We have tried to make our subscription categories and costs as fair and accessible as possible. If you're not sure which category you fall into, or your budget doesn't match our tiers, please do get in touch: enquiries@thebigdraw.org

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Subscription Benefits 2026



Benefit	Individuals	Grassroots orgs	Non-fee paying schools	Fee paying schools	Small orgs	Medium orgs	Large orgs
Unlimited event listings on The Big Draw website in 2026	✓	✓	✓	✓	✓	✓	✓
Access to official Big Draw logos & digital marketing assets	✓	✓	✓	✓	✓	✓	✓
Digital resources & case studies for event planning	✓	✓	✓	✓	✓	✓	✓
Eligibility to apply for The Big Draw Festival Awards	✓	✓	✓	✓	✓	✓	✓
Access to marketing toolkit, press release & sponsorship templates	✓	✓	✓	✓	✓	✓	✓
Welcome pack in the post of posters, certificates and sticker sheets	✗	✓	✓	✓	✓	✓	✓
Logo featured on The Big Draw website	✗	✗	✗	✗	✗	✓	✓
Interview feature / spotlight article on The Big Draw Blog	✗	✗	✗	✗	✗	✓	✓
Features in The Big Draw newsletters	✗	✗	✗	✗	✗	✓	✓
Features in the official Big Draw Festival press release	✗	✗	✗	✗	✗	✓	✓
Ability to run Big Draw events across up to 5 different sites	✗	✗	✗	✗	✗	✓	✓
Ability to run Big Draw events across up to 5 different sites	✗	✗	✗	✗	✗	✗	✓

If you operate across more than 10 sites and are interested in running a large-scale Big Draw programme, please get in touch with us about other levels of partnership and how we might be able to work together!

The Big Draw is a registered and protected trademark, and any organisation using the logo or referencing The Big Draw in their event promotion needs to be registered at the correct tier.

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